

COMPANY PROFILE



Engineering Intelligent Technology Solutions

AIM HIGH WITH:

Scale • Automate • Market • Build

OUR ORGANIZATIONAL PURPOSE



*At **ABC Tech Solution**, customer satisfaction and creativity are at the core of everything we do. We strive to stay updated with the latest technologies and industry trends to provide the best possible results.*



Vision

Our vision is to empower businesses through technology-driven solutions. We believe in innovation, integrity, and continuous learning. Our goal is to deliver future-ready IT solutions that drive digital transformation and sustainable growth.

Mission



Our mission is to deliver scalable AI systems, build secure digital platforms, create efficient automation, and provide human-centred technology solutions that drive innovation and growth.

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WHO WE ARE

The ABC Tech Solutions is an AI-driven technology company focused on building intelligent, scalable, and secure digital solutions for modern businesses.

We specialise in:

- Website Development & Optimization
- App Development
- Growth Marketing
- Social Media Management
- Paid Ads
- Branding & Creative Design
- Lead Generation & Marketing Strategy

“Our mission is to help organizations improve efficiency, automate operations, and deliver smarter user experiences through innovation-driven technology”.



Building Next-Gen **Digital** Solutions

The ABC Tech Solution is a full-service IT company delivering Website Development, Software Solutions, Mobile Apps, Cloud Services, Digital Marketing and Enterprise Automation for modern businesses.

WHY CHOOSE US

The **ABC Tech Solution** combines technology, innovation, and digital expertise to help businesses grow faster and smarter. We deliver customised, scalable, results-driven solutions with a strong focus on quality, performance, and client success. We provide end-to-end support that drives measurable results.

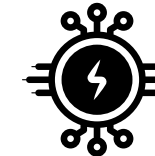


Expert IT Team

Our experienced developers, designers, and marketers deliver high-quality IT and digital solutions tailored to your business needs.

End-to-End Solutions

From website development and mobile apps to digital marketing and branding, we provide complete end-to-end digital services.

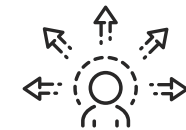


Modern Technologies

We use the latest frameworks, tools, and cloud technologies to build scalable, secure, and future-ready digital products.

Client-Centric Approach

Your success is our priority. We focus on understanding your goals and delivering solutions that generate real business growth.



Quality & Reliability

We follow best practices, clean coding standards, and rigorous testing to ensure reliable, high-performance digital solutions.



Affordable Pricing

We deliver premium IT and digital services at competitive prices, ensuring maximum value for your investment



HOW WE DO IT

At ABC Tech Solutions, we're honest about assessments, goals, tasks, performance, progress, and lessons learned.

Research & Knowledge Base

We analyze past experiences and extract the learned lesson. Therefore, our clients benefit from a knowledge base perfected over the years. We always study before we tackle the task.

We know where to look and what to look for. We save our clients the headache of trial and error.

Plans, Timeframes & Measurables

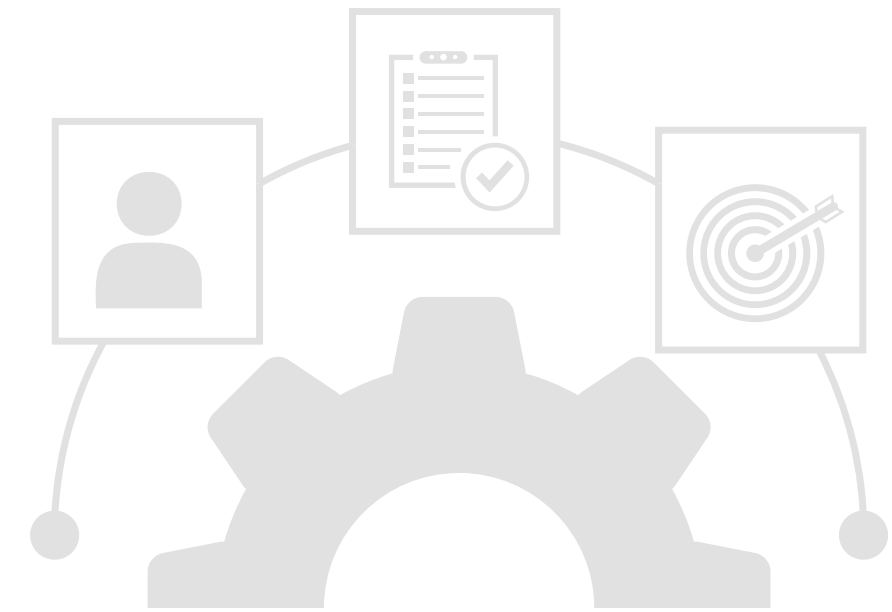
Whether single requests or year-long campaigns, our clients are presented with clear action plans. They'll have solid timeframes and measurables to track the progress.

Quality Control

Our internal auditing mechanism ensures several filtration layers. This way, the result amounts to delivering only the crème de la crème to the client
Involvement & Follow-up

“Our clients are involved in every step along the way. Because we are wired for long-term contracts and retained customers, we assign an **Account Manager** to cater to our clients' needs.

In addition, they will receive regular status reports, supported by figures and visuals”



Our EXCLUSIVE IT SOLUTIONS



Website & E-Commerce Solutions

Build high-performing websites and online stores that drive engagement, sales, and business growth



Growth & Performance Marketing

Drive measurable results with targeted campaigns focused on leads, conversions, and ROI.



Mobile App Development

Create intuitive and scalable mobile applications designed to enhance user experience and customer retention.



Branding & Creative Content Strategy

Craft memorable brand identities and compelling visuals that leave a lasting impression.



Digital Marketing Solutions

Increase your online presence and accelerate business growth through data-driven digital marketing strategies.



Lead Acquisition & Growth Strategy

Generate qualified leads and implement strategic growth initiatives to scale your business effectively.

OUT-OF-HOME ADVERTISEMENT

We help you advertise in public spaces in an optimized way. We have a variety of options, whether buildings, streets, malls or vehicles. Even better, we have ownerships and exclusivities of numerous mediums in key locations across Indian cities.

Also,

- We advise regarding the geographic locations most suitable for your goals.
- We design captivating visuals with powerful messages.
- We offer strategic locations with high exposure and traffic.
- We guarantee engineered placement so your ads can't possibly be missed.



DIGITAL DISPLAYS

Large HD, Images & Videos.

We offer indoor and outdoor digital displays in prime locations across India. Amongst our locations are malls, university campuses, main roads and facades.

BILLBOARDS

Quality Print, Weather-Resistant Regularly Maintained.

From roads, squares and bridges to traffic signs, building facades, malls and bazaars, your next billboard is ready to host your ad.

TRANSIT ADVERTISING

Taxis. Small Buses. Large Buses.

They might miss their ride, but they won't miss your ad. Turn your ad into a giant on wheels and release it in the streets.



PRINT & MEDIA PRODUCTION

From premium print materials and corporate brochures to impactful outdoor advertising and media campaigns, we combine creative design, high-quality production, and strategic storytelling. The result is powerful brand communication that captures attention, builds credibility, and leaves a lasting impression.

So,

- Video Production & Marketing
- Photography & Visual Storytelling
- Print & Magazines
- Motion Graphics & Animation
- Audio Production & Sound Design
- Creative Campaign Development & Branding

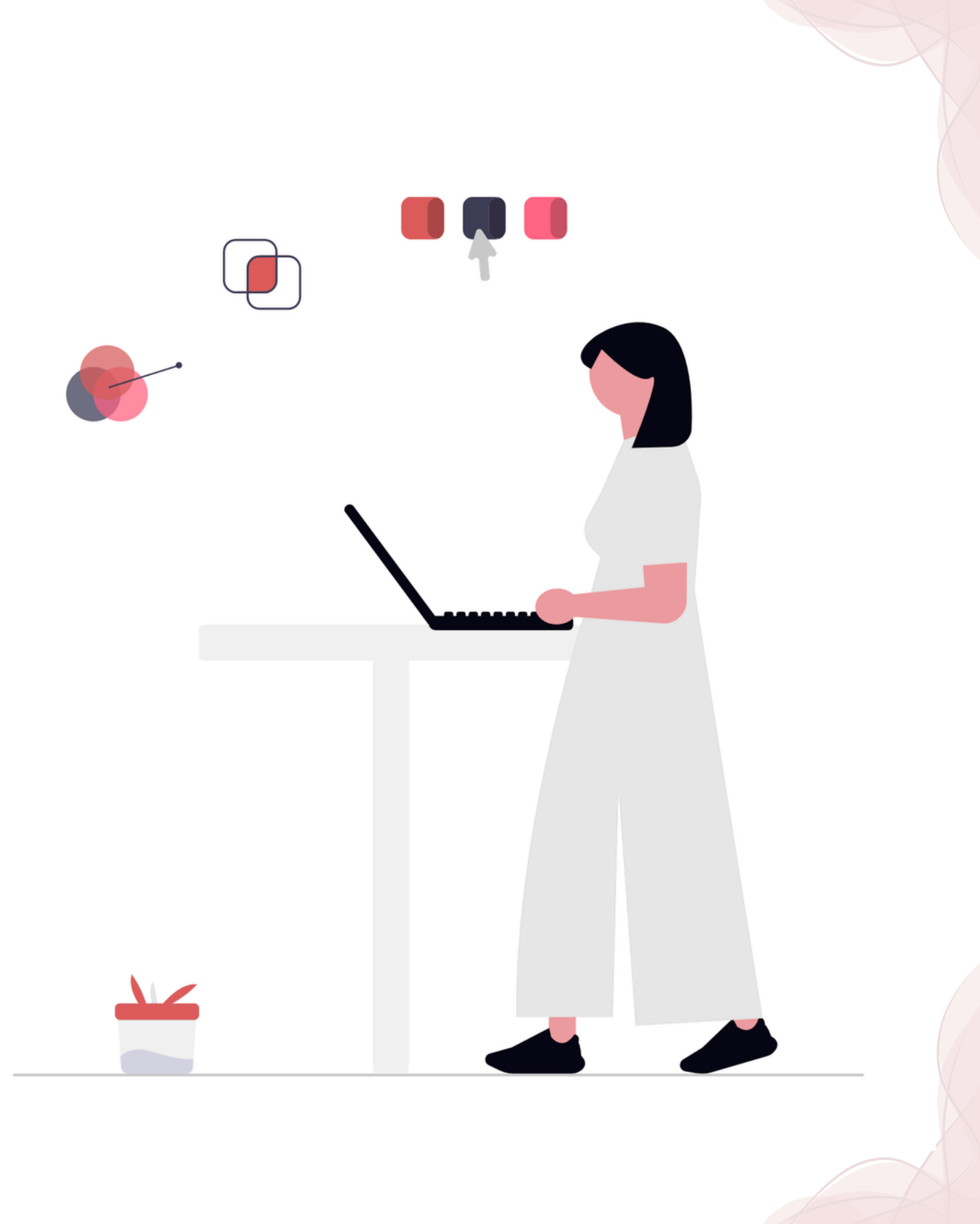


MOTION & GRAPHICS DESIGN

One-stop creator of all the visuals your business needs.

We combine art and science to elevate graphic design to the next level. The importance of visuals in communication is that colors, shapes, and techniques are major influencers on how convincing your business looks to buyers, investors and stakeholders.

Entrust your business visuals to the communication veterans, We at **The ABC Tech Solution**. From identity themes and still images to edited and animated videos, we create unique, professional, and consistent graphics. Need designs of collaterals and stationery? Want to capture social media's attention with stunning panoramas, aerial views, time-lapses, and slo-mo? You can count on us.



COPYWRITING

Words that resonate and influence.

A strong content should be adaptable to the context, while preserving a unified corporate voice. Moreover, the text should be tailored to persuade, attract, inspire, command or empathize, depending on the situation.

distinguishes itself via its deep understanding of the Indian market and culture. We write, translate and proofread to deliver a powerful text that resonates within this market. Our inhouse experts cover English, German and French, across several sublanguages and dialects.



MEDIA BUYING

Maximize Reach, Drive Results

From digital platforms and social channels to television, radio, and outdoor advertising, we strategically plan and purchase media to maximize reach and return on investment. By leveraging audience insights, data-driven targeting, and optimized ad placements, we ensure your brand connects with the right people at the right time for measurable business growth.



**ELEVATE
YOUR
ONLINE
PRESENCE
AND GROW
BUSINESS**

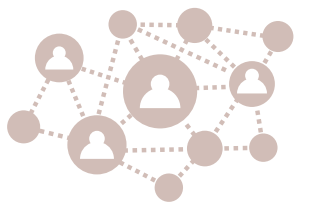
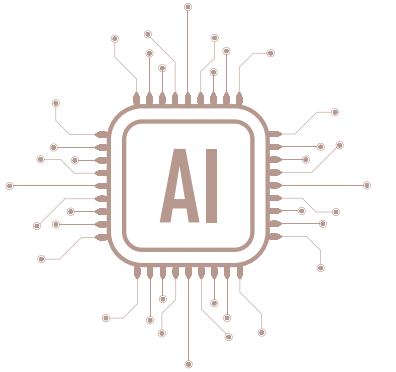
DIGITAL MARKETING

We help you to create, grow and maintain your business's online persona.

From search engines and social media platforms to content marketing and paid advertising, we create data-driven digital marketing strategies that increase brand visibility, attract qualified leads, and drive measurable business growth. Our approach combines creativity, technology, and performance analytics to help businesses connect with the right audience and achieve lasting results.

Public Relations & Social Media + Influencer Marketing SEM, SEO, Email & SMS

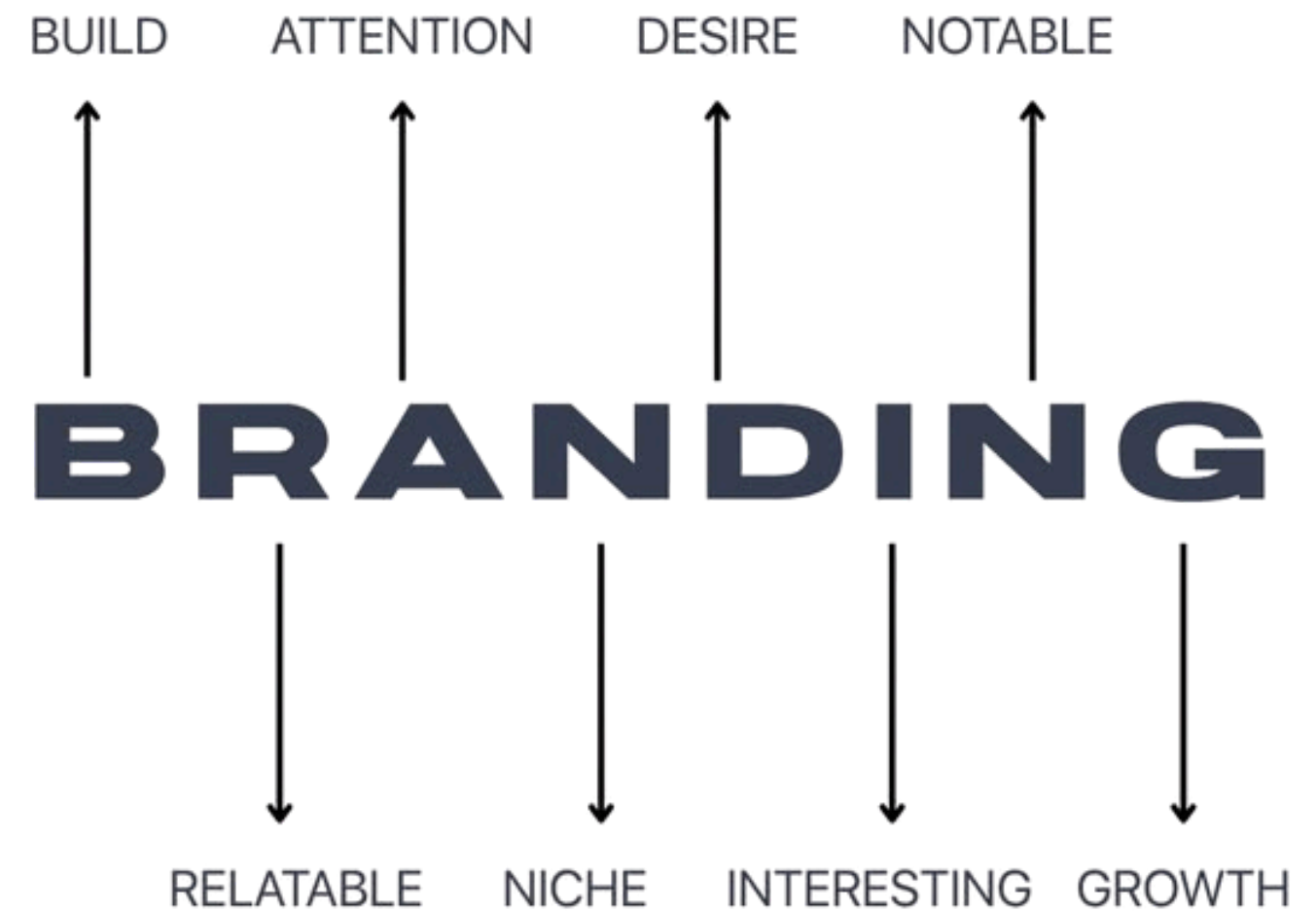
From strategic public relations and social media management to impactful influencer collaborations, we build authentic brand stories that spark conversations and strengthen audience trust. From search engine optimisation and paid search campaigns to personalised email and SMS marketing, we help businesses increase visibility, generate qualified leads, and maximise customer lifetime value.



BRAND DEVELOPMENT & MANAGEMENT

Crafting Memorable Brand Experiences

From brand strategy and identity creation to ongoing brand management, we help businesses build a strong, consistent, and memorable presence. Through thoughtful positioning, creative storytelling, and cohesive communication, we ensure your brand stands out, earns trust, and drives long-term growth.



CUSTOMER CARE SOLUTIONS





Exceptional Support, Lasting Customer Relationships

From customer support management and helpdesk solutions to omnichannel communication and automated assistance, we deliver seamless customer care experiences that enhance satisfaction and build loyalty. By combining technology, responsiveness, and personalized service, we help businesses strengthen customer relationships and improve retention.

- **24/7 support across calls, chats, emails, and social platforms.**
- **CRM integration with automated ticketing and customer management.**
- **Enhance customer satisfaction, loyalty, retention, and engagement rates, and personalized service.**



LET'S CONNECT WITH US!

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